

THE BULLETIN



A Publication of the Overseas Press Club of America • World Press Center, Time-Life Building, N.Y. 10020 • (212) 581-8700

WOODING, JOHNNY APPLESEED OF JAZZ, IN OPC CONCERT

In the historical perspective of American jazz, Samuel David Wooding Jr. stands as the pioneer in planting seeds of enthusiasm for American jazz abroad. February 14 is the day the OPC's Overseas Jazz Committee celebrates Sam and the 50 years he has dedicated to playing jazz around the world. It's a Twilight Concert and it's Valentine's Day. Co-Valentine with Wooding is Sam's co-star and vocalist, Rae Harrison. Among jazz artists joining the OJC in tribute: Dicky Wells, Doc Cheatham, Louis Metcalf, Eddie Barefield, Rudy Rutherford, Al Hall, Tommy Benford and Skeeter Best.

One of the "firsts" in Sam Wooding's remarkable career (he was born



Wooding

in Philadelphia in 1895) was introducing U.S. jazz to the Soviet Union in 1926. His band of 11 American musicians, fronted by Wooding as pianist-conductor, took Moscow and Leningrad by storm.

(continued on page 2)

VIOLINIST NADIA KOUTZEN TO OPC

Music Night on February 20 will feature Nadia Koutzen, a brilliant violinist. Her father, Boris Koutzen, was the noted composer and violinist.

Koutzen made her musical mark as a child prodigy. At eight, she performed a Mozart concert with the Montreal Symphony. Since then she has appeared as guest soloist with all major orchestras in Europe, Canada and the U.S.

For her OPC appearance, Miss Koutzen will be accompanied by Robert Guralnik at the piano.

Jack Frummer, music chairman, will preside.

* * * WALLACE, CBS & GRUNWALD, TIME UPCOMING SHOPTALK HEADLINERS * * *

Two star journalists — Mike Wallace of CBS television and Henry Grunwald of Time magazine — will appear at upcoming sessions of the OPC's popular "Talking Shop With..." series, arranged by Larry Stessin. The sessions run from 5:30 to 7 p.m., Wallace on Feb. 13, Grunwald on March 13.

Mike Wallace was just named winner of the DuPont-Columbia University "outstanding reporter" award for his work on CBS's "60 Minutes," of which he is co-editor. A '70-'71 Emmy recognized his unique technique in face-to-face reportage. Among his newsmaking interviews have been those with Kissinger, Agnew, Int. Sec. Hickel and mystery man William J. Crum.

Wallace broke into the field in the '40s as radio newswriter and broadcaster for the Chicago Sun. He has written for newspaper syndicates and magazines. A book of his interviews, *Mike Wallace Asks*, was published by Simon & Schuster in '58. He won the Robert E. Sherwood Award in '57 and a Peabody in '63.

As managing editor, Henry Grunwald has revamped Time's typography and added four new sections: Environment, Behavior, Economy and The Sexes. His recent essays include Thoughts on a Troubled El Dorado (on divided America), Letter to a New Expatriate, and Down with Media (on the role of the press).



Wallace



Grunwald

Born in Vienna in 1922, Grunwald came to the U.S. at the age of 17. A philosophy major at NYU, he was editor-in-chief of the college newspaper, made Phi Beta Kappa and worked nights as copy boy at Time. In '45 he was made a Time writer. Six years and 30 cover stories later he was named senior editor.

In addition to his work for Time, Grunwald has written for Life, Fortune and Horizon and introduced, edited and contributed to books in various fields.

CALENDAR

Tuesday, February 6, 5:30 — Talking Shop With Stuart Schulberg of the TODAY show. **CANCELLED**

Tuesday, February 13, 5:30 — Talking Shop With Mike Wallace of CBS TV.

Wednesday, February 14, 5:30-7:30 — Twilight Jazz Concert honoring Sam Wooding, pioneer of American jazz overseas. Rae Harrison, vocalist, co-stars.

Tuesday, February 20, 8:15 — Music Night with Nadia Koutzen, violinist. Robert Guralnik at the piano.

Felicitations are due tonight bartender Matthew Hawthorne Russell. Matt leaves us February 26th to become Assistant Sales Director for the Tilson Roberts Agency — steamship agents. Until the crunch arrived Matt operated his own agency, Atlas Maritime Agencies, Inc., for some ten years.

The Club will be closed on two successive Mondays in February: the 12th and 19th. Both days — Lincoln's and Washington's birthdays — are official national holidays.



Myra Waldo, regional dinner chairman, greeted by **Andy Cummings**, Hawaiian Airlines, left, and **Henry Kaalekahi**, Aloha Airlines, at Jan. 15 OPC dinner salute to Hawaii. Hawaiian food, favors and entertainment were big hit with OPCers and guests.

AWARDS JUDGES: ADDENDUM

John J. Veronis, president and editor-in-chief of the Saturday Review Syndicate, has joined John Desmond's Class 14 (Best Cartoon on Foreign Affairs) Committee.

LETTERS

I would like to find out if anyone else is getting a raw deal from the official insurance company for the OPC—Mutual of Omaha.

In 1962 I began paying on a major medical policy with Mutual through the Club. My first and only collection on this policy (about a third of what I have contributed) was mailed to my current address in February, 1971. An agent also visited me at the time so Mutual obviously knows how to reach me. However, in October, 1972 the premium notice was sent to our old building on 40th Street where it died. A second notice also sent there finally was re-routed to me November 15 when I promptly sent a check. This was not acknowledged and no one in New York could find any record of it. I was told to send a second check which I did. Then an envelope post-marked Omaha, January 15, finally returned the first check with a form letter saying: "We'd like to reinstate your coverage, but your eligibility has changed. In the future, if we have a plan available for which you can qualify, we'll let you know."

Have any other members received similar treatment from "The Company that Pays?"

Matt Bassity
Member, Board of Governors
Chairman, House Operations Comm.

DATELINE '73 SHAPES UP

Dateline '73 will feature an unusual concept in magazine publishing: four books in one. Conceived by **Dateline** Editor **Jack Desmond**, former assistant Sunday editor of the N.Y. Times, the '73 issue will devote itself to "The New Technology in Communications."

The four sections: new methods of distributing information and the kind of material submitted; new printing and new radio and TV procedures; effects of the new methods on gathering the news; Awards Winners listing.

Desmond will be assisted by **Jacques Nevard**, former N.Y. Times foreign correspondent and now Transit Communication Coordinator for the MTA. Nevard will be managing editor, according to **Art Milton**, publisher. Art director will be **Ranan R. Lurie**, former Life political cartoonist, currently syndicated in 148 newspapers.

Paul McPherson, publisher of Chemical Week, will be advertising director. McPherson will be assisted by **Leonard Silverman**, an old **Dateline** hand.

Responsible for distribution will be former OPC president **Will Yolen**. Circulation director is **Pat Milton** of the AP.



Amram

Photo by Carol Basen

WOODING IN OPC CONCERT

(continued from page 1)

Many of the numbers that thrilled Russian audiences represented another Wooding "first." They had been recorded in 1925 on the Vox label in Berlin, the first American jazz records to be cut by a big band in Europe. Prior to the Russian tour, Wooding & his band had played smash-hit gigs in Berlin and Hamburg.

They proceeded in the 20's and 30's to blaze a trail for American jazz throughout Europe and South America. The historic Barcelona recordings of 1929, collectors' items,

SPELLBINDER SPELLBINDS

By JAMES A. SCOTT

Jean Shepherd seems to talk about himself most of the time but nobody seems to know who the real Jean Shepherd is. OPC's "Talking Shop With..." audience didn't fare any better Jan. 16 and some left muttering — but all sat willingly spellbound for an hour while Shepherd led a verbal tour of the "soft underbelly of Western civilization."

Before movable type and movable film almost put them out of business, the storytellers were always with us. Where the Greeks had Homer, we have — well, Jean Shepherd, The Voice in the Night, yarning endlessly about what life is *really* like in America.

From Early Orphan Annie (The Day Jean Shepherd, Betrayed, Threw Away His De-coder Ring and Grew Up) to early McLuhan ("it's not your content, it's your attitude that counts with readers and listeners today. Time, Newsweek and maybe even Readers Digest will follow Life and Look and all the others. This great Time-Life building will be an empty shell — that's all that's going to remain".) Shepherd offered explanations for his success as monologist and writer of, among other things, a new book, *The Ferrari in the Bedroom*. "It's about sexual attitudes in our time. (Aside:) I'm beginning to think that sex *is* life."

More muttering. Short Q&A. *Exeunt.*

David Amram, left, versatile American musician, playing OPC twilight concert Jan. 8. Amram sang songs from his new RCA album, *Subway Night*, and, moving from Clarke flute to French horn to piano to guitar, presented his quartet in many of his own compositions. The group came to the Club from the Brooklyn Academy of Music where, with the Brooklyn Philharmonia, they were that week presenting 2 free concerts a day for school children.

are now available on "Sam Wooding and his Chocolate Dandies," a Biograph Records album.

After WWII Wooding added the Middle East and the Far East to his jazz rounds. Somewhere along the way he found time to earn a B.S. and an M.D.E. from the Univ. of Pa. and to include teaching in his schedule.

"I've been a Johnny Appleseed of Jazz for a good many years of my life," says Sam Wooding, a familiar figure at the Club during the weeks of planning for the Valentine's Day concert. "I think I'd like to stay put for a while. But don't count on it."

LETTERS

Your "Letter From Bonn" writer, Carl Koch, appears to be still in the cub stage of his reporting career. Otherwise he would not have committed the errors of commission and omission printed in your November 15 issue. Had he bothered to get in touch with me he could have learned:

1. That a CDU zealot hung a CDU poster in my garden on Oct. 26.
2. That I removed said poster and returned it to the zealot with the explanation that I did not wish my property identified with any party in the German Federal elections.
3. That I am not a "staunch Brandt supporter" and told the Chancellor that I did not want any of his party's posters in my garden, either.
4. That I was not charged by the CDU or anyone else with mutilating party posters. On the contrary, we still have a Rainer

OBITUARY

Funeral services were held December 31 for Milton L. Kaplan, president and general manager of King Features Syndicate, who died December 29 on a ski slope in Windham, N.Y. Eulogies were delivered by OPC past president Bob Considine, John J. O'Connell, executive assistant to William Randolph Hearst, Jr., Leonard Probst of NBC and Harold Willens, Mr. Kaplan's brother-in-law.

Kaplan joined King Features as executive vice president in June 1968. As a member of the prize-winning Hearst task force with William Randolph Hearst, Jr., and Bob Considine, Milt Kaplan made newsgathering trips to Vietnam, Thailand, Indonesia, Japan, South Korea, Singapore, Hong Kong, Israel, Greece, West Germany, Italy, France, Britain and the Dominican Republic.

He is survived by his widow, the former Doris Willens, and three sons, Jeffrey, Andrew and Daniel.

The following is excerpted from past president Bob Considine's eulogy for OPC member Milt Kaplan:

"Lincoln Steffens once wrote that the essence of a good reporter was an ingredient he described as a 'studied ignorance.' By that he meant a journalist who could face each day's work, each assignment, with a fresh and eager mind—no matter how many times he had been called upon in the past to confront these endless

Insurance Claim Complaints

Many overseas U.S. citizens are encountering difficulties in getting the medical benefits to which medical insurance contracts from various U.S. insurance companies entitle them. Any complaints you have on this score should be sent to The Bulletin. They will be forwarded to a top-level Congressional committee which is currently investigating such violations of contract. The more complaints the merrier, in terms of getting action—i.e., the more likely that insurance companies will start honoring their contracts. This appeal applies to some domestic as well as to overseas contract-holders.

Barzel poster hanging on the lamppost outside our house, but not on our property.

5. That it is not easy to maintain objectivity about events and individuals in Germany, including Carl Koch.
6. That I obviously defeated my own purpose in removing the poster.

David Binder
Correspondent, The N.Y. Times
Bonn, Germany

chores. Milt was the epitome of what Steffens had in mind. He never knew a jaded hour from the moment he first sensed the heady scent of printers' ink.

"Ours is not a craft or vocation specially known for its absence of petty jealousies and arrogant ambition. It is not true that every reporter in his heart—wants to save enough money to buy a weekly newspaper and settle down. Almost every reporter I've ever known wanted to become managing editor of his big daily or news service or his syndicate and fire the incumbent managing editor.

"Not Milt. He was simply incapable of avarice. He was in the great tradition of such remarkable Hearst people as J.D. Gortatowsky and Frank Conniff. Milt could write like a streak, but if there was ever a choice of taking the top story himself or dealing it out to someone else who could handle it, he was always cheerful about being the runner-up. Among many other traits, he was extraordinarily skillful at finding young and intrepid news people and, having found them, extraordinarily generous in giving them the breaks they needed.

"Hemingway once defined 'class' as 'grace under pressure.' Milt was the East Coast distributor of class."

New Members:

Active Resident

Edward H. Kolcum, Managing Editor, Aviation Week & Space Technology, New York City.

Associate Resident

Louis D. Epstein, Press Officer, Hong Kong Trade Development Council, New York City.

Reinstatement: Assoc. Res.

Maurice G. Gurin, The Gurin Group, Inc. New York City.

The world's most notable and newsworthy personalities...

they're listed, 23,000 strong, in the 1st Edition of **Who's Who in the World**, with complete biographical details. This accurate and authoritative life and career information is indispensable for everyone in communications. 1st Edition \$44.95

MARQUIS

Who's Who INC.

4300 West 63rd St., Indianapolis, Ind. 46268

I enclose check for \$_____for _____ copies of the 1st Edition of **Who's Who in the World**. Please include sales tax where applicable. Payment with order covers postage and handling or bill me, plus \$1.50 postage and handling charge.

Name _____

Address _____

City _____

State _____ Zip _____

ZZP3



THE BULLETIN

The Bulletin is published by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to other members. Payment of 50¢ per 36-space line must accompany classified advertising. No phone orders.

Committee for the Bulletin:

Ruth Cobbett Biemiller, chairman; Helen Alpert, Ralph Leviton, Patricia Milton, Dorothy Omansky, Ralph Salazar, J. Wendell Sether.

Editor: Ruth Cobbett Biemiller

WhoWhatWhere

NEWSMAKER: In the Middle East researching a new book on the politics and business of narcotics, **Ed Hymoff** learned he made Jack Anderson's column with his latest book, *The OSS in World War II*, published Dec. 15 by Ballentine Books, in which he revealed that agents of America's first organized intelligence service parachuted opium to Kachin guerrillas in Burma as partial reward for fighting the Japanese. (Ed served in the OSS in WWII.) He also made page 1 of the Jerusalem Post when he was interviewed about his findings that "Arab guerrilla organizations are involved in narcotics trafficking on behalf of high-level Lebanese politicians who provide political support in return." Israel's two biggest dailies, Ha'aretz and Ma'ariv, then expanded on the story, declaring Ed's information to be the first hard confirmation of the tie-in to trafficking by the guerrillas. Ed now working out of Paris on European role in narcotics business.

BY-LINES: **Julia Edwards** in the Sat Eve Post winter issue with "Caught in the Middle," a report from Mongolia... Jan. Field & Stream features **Ben Wright's** "Best Deal in East Africa," an account of a combination photographic and hunting safari he made with his family last Christmas... "Advice to the Debt-lorn" in Jan. Money magazine is **Jack Harrison Pollack's** report on burgeoning of nonprofit credit counseling clinics, "a sort of Debtors Anonymous"... **Bob Dunne** in the N Y Times Sun. Jan. 7 BQLI edition with a piece on the reopening of Montauk Manor under Hilton banner. Bob, staff reporter on The Southampton Press, and wife Barbara now reside in Amagansett.

BOOKS IN REVIEW: AP & PW amused by **William Dwyer's** *What Everyone Knew About Sex: Explained in the Words of Orson Squire Fowler and Other Victorian Moralists*... Walter Fletcher in N Y Times and Adele Dow in Chicago Sun-Times blue-ribbon **James Trullinger's** *The Complete Pug* (375 pages, 100 illustrations). Jim, judge pre-eminent, continues his rounds of the dog show circuit... **George Ziemer's** bestseller *Education for Death: The Making of the Nazi* condensed in Reader's Digest, made into two movies ("Hitler's Children" and "Education for Death") reissued as new Octagon Book by Farrar, Straus and Giroux.

AIR TIME: **Harold Burson**, Burson-Marsteller chairman, will explain public relations to the N Y telephone/talk show audience on Sunday night Feb. 18 on WMCA's "Advertising on the Line" conducted weekly by **Don Keamey**. Occasion is a reunion for Burson & Kearney: Harold was AFN correspondent covering Nurnberg trials and Don was the Army captain in charge of the press gallery.

RUFFLES & FLOURISHES: **Wynn Moseley**, ex-NY Herald Tribune, receives outstanding achievement award from U S Department of Housing & Urban Development for "Service as a Member of the AGNES DISASTER HOUSING RECOVERY TEAM... providing temporary housing for over 27,000 families in less than four months." Moseley's role: Director of Public Affairs for HUD & Fed Regional Council... **Hugh Mulligan**, AP special correspondent, given "top performance" award by AP Managing Editors Association, for his color stories from China during President Nixon's visit... Staff of Governmental Affairs Institute, International Visitors Service awarded special citation to **Andrew J. Valuchek**, special assistant to chairman of the Democratic National Committee "in warm appreciation for his cooperation — excellence — understanding in briefing hundreds of international visitors..."... **Philip Slomovitz**, editor of the Detroit Jewish News, first recipient of the Smolar Award for Excellence in Jewish Journalism. Slomovitz turning over the \$500 prize money to Jewish Telegraphic Agency's training program for Jewish journalists... **Paul Brindel** in Rome listed in *Who's Who In the West*, '72-'73, and in *American Catholic Who's Who*, '72-'73... **Warren Goodman** named to

Board of Directors of N J Press Association. He is one of two associate members of the organization on the board... **David Smyth** named financial editor of AP's World Services Division by **Stanley Swinton**, AP vp. Smyth, born in Buenos Aires & a graduate of Cambridge University, writes equally well in English and Spanish.

CONDOLENCES; to **Lindsey Nelson**, sportscaster, whose wife, Mildred Murphy Nelson, died Jan 6 on Minorca, where they had been living.

Arthur D. Little, Inc.,

is one of the oldest, largest and most diversified international research and management consulting firms. ADL takes an interdisciplinary approach to problem solving. During the course of a year the firm works on social, economic, technical and business assignments for more than 1000 client organizations throughout the world.

Helping tell the story of Arthur D. Little, Inc., and other business leaders is the business of Burson-Marsteller.

BURSON-MARSTELLER

New York • Washington • Chicago • Pittsburgh
Los Angeles • Toronto • Brussels • Geneva
London • Paris • Stuttgart

PUBLIC RELATIONS

Overseas Press Club of America, Inc.
Time & Life Building
1271 Avenue of the Americas
New York, N.Y. 10020

FIRST CLASS

